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LIFE IS BEAUTIFUL PRESENTS ALL-STAR ENTERTAINMENT LINEUP EXCLUSIVELY AT BROOKLYN BOWL LAS VEGAS, SEPT. 15 - 18

Performances by Jacob Collier, Britany Howard, San Holo and Ludacris to take over the Brooklyn Bowl stage leading into Life is Beautiful

Link to assets: <https://spaces.hightail.com/space/4V20yrpjaC>

LAS VEGAS (August 16, 2021) – Brooklyn Bowl Las Vegas is thrilled to announce a specially curated lineup in collaboration with **Life is Beautiful**, featuring exclusive performances leading up to and throughout the festival weekend. The concert series kicks off with breakout artist **Jacob Collier (Sept. 15)**, followed by singer - songwriter **Britany Howard (Sept. 16)** and closes out with late night shows starring the critically acclaimed **San Holo (Sept. 17)** and hip-hop icon **Ludacris (Sept. 18)**.

Tickets for each show go on sale Friday, Aug. 20 at 10 a.m. PST online at www.brooklynbowl.com/las-vegas

Life is Beautiful Presents: Jacob Collier

Wednesday, Sept. 15

Doors: 6 p.m. | Showtime: 8 p.m.

Tickets: Starting at \$35

Ages: All ages

About Jacob Collier

Hailing from London, 26-year-old artist Jacob Collier has been compared to Mozart by Coldplay's Chris Martin and has collaborated with some of today's hottest artists including Pharrell Williams, Lizzo, SZA, and more. Collier's debut album "In My Room" went on to garner two GRAMMY® wins in 2016. His latest project, "Djesse" consists of four volumes, each with its own distinct style and sound. The most recent volume, "Djesse Vol.3" dives into the key musical aspects of the pop and R&B genres, earning Collier a GRAMMY® nomination for Album of the Year in 2021.

Life is Beautiful Presents: Brittany Howard

with Ant Clemons

Thursday, Sept. 16

Doors: 6 p.m. | Showtime: 8 p.m.

Tickets: Starting at \$44.50

Ages: All ages

About Brittany Howard

Singer songwriter Brittany Howard emerged onto the scene in 2012 as the lead singer and guitarist for the critically acclaimed American rock band, Alabama Shakes. In 2016, she, alongside the band, earned three GRAMMY® nods for their second studio album "Sound & Color" including Best Rock Performance, Best Rock Song and Best Alternative Music Album. Howard also lends her musical talents to two other rock bands, Thunderbitch and Bermuda Triangle, both hailing from Nashville. In 2019, Howard announced her debut solo

album “Jamie” which received unprecedented acclaim for its eclectic style featuring blues rock, neo soul, gospel, jazz and more.

Life is Beautiful Presents: San Holo (Late Show)

Friday, Sept. 17

Doors: 11 p.m. | Showtime: 1 a.m.

Tickets: Starting at \$29.99

Ages: 18+

About San Holo

Sander van Dijck, known better by his stage name San Holo, is a Dutch producer who emerged during the Soundcloud-era. His first EP “Album 1” debuted at number seven on the Billboard Dance/Electronic Albums chart in 2017 and won Best Electronic Album at the International Dance Music Awards. Following the success of “Album 1” San Holo was catapulted into a league of his own earning him praise from the industry’s most well-known acts including Rivers Cuomo and Porter Robinson. His second studio album “bb u ok?” released in June 2021, blurs traditional lines by seamlessly blending big house anthems and chill, lo-fi beats.

Life is Beautiful Presents: Ludacris

with Childish Major (Late Show)

Saturday, Sept. 18

Doors: 11 p.m. | Showtime: 1 a.m.

Tickets: Starting at \$55

Ages: 18+

About Ludacris

Arguably one of the most successful rappers of all time, Chris “Ludacris” Bridges is a hip-hop icon with chart-topping hits like “Roll Out,” “Area Codes,” “Get Back,” and “Money Maker” that transcend generations. Following an independent debut in 1999, Luda’s album “Back for the First Time” marked his first release with a major label, featuring hit single “Southern Hospitality” with Pharrell. Over the last seven years, Ludacris has released nine studio albums with “Release Therapy” earning him two GRAMMY® nods in 2006 for “Best Rap Album” and “Best Rap Song.”

For more information about upcoming shows at Brooklyn Bowl Las Vegas, please visit

<https://www.brooklynbowl.com/las-vegas>.

About Brooklyn Bowl Las Vegas

Brooklyn Bowl Las Vegas, the brand’s second location out of Williamsburg, Brooklyn, boasts three levels spanning over 80,000 square feet as one of the largest performance venues of its class in America. Located on The LINQ Promenade, the open-air district in the center of the Las Vegas Strip, the indie concert venue and premiere bowling alley offers 32 lanes of bowling, six on-site bars and rockin’ comfort food, including their iconic Fried Chicken as seen on Food Network’s “The Best Thing I Ever Ate.” On any given night, more than 2,000 concertgoers can enjoy an impressively eclectic live music lineup from the roomy-yet-intimate general admission area, the stage-adjacent luxury bowling lanes, or the top-level private lounge boxes. Since opening in March 2014, Brooklyn Bowl Las Vegas has hosted next-level performances by Bryson Tiller, Jack White, Disclosure, Alabama Shakes, Chance the Rapper, Phoenix, Robert Plant, Khalid, The Roots, Post Malone, Jane’s Addiction and more.

Brooklyn Bowl Las Vegas cracked the top 20 in Pollstar’s Top 200 Club Venues for Worldwide Ticket Sales in 2015 and 2017; has been voted Reader’s Choice “Best Music Venue” the last seven years in a row for Las Vegas Weekly’s annual “Best of Vegas” awards; and was honored with the distinction of “Best Music Booking” by Vegas Seven magazine. In addition to being Vegas’ go-to live music destination, Brooklyn Bowl hosts highly customizable private events of all sizes. From small birthday parties to transformative corporate buyouts, Brooklyn Bowl helps each client plan an unforgettable night. For the most up-to-date show lineup, or to schedule your next event at Brooklyn Bowl, visit www.brooklynbowl.com/las-vegas and follow Brooklyn Bowl

Las Vegas on Facebook, Twitter, and Instagram. If you would like to be added to our email list for first information about upcoming shows email LasVegasNewsletter@BrooklynBowl.com.

About Life is Beautiful

Life is Beautiful was born in 2013 as part of the major transformation of Downtown Las Vegas as a cultural hub and has since contributed over \$350M of economic impact and cultural capital to the area. During the three-day festival, premier musical acts, experiential artists, comedians, thinkers and culinary talent flow into the urban streets of DTLV, in addition to the festival's 170,000 attendees. What started as an event has become something more: a symbol of connection, joy and creativity. Life is Beautiful continues to be driven by its core mission to create a holistic experience which aids in positive community transformation and individual empowerment by collectivizing and inspiring through shared experiences driven by art and culture.

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